

Western Arts Alliance

2010 Juried Showcase Application

WAA Annual Conference, August 30 - September 3, 2010, Long Beach, CA

Western Arts Alliance uses a peer jury to select artists for the official showcases presented by WAA at the annual conference. The jury is composed of four presenters, three agents/managers, and one individual artist from a broad range of disciplines and aesthetics. No more than two WAA board members serve on the jury. The jury may select a maximum of twelve artists to showcase in 2010.

On Wednesday, September 1 and Thursday, September 2, WAA will operate a two-hour showcase in the Regency Ballroom of the [The Hyatt Regency Long Beach Hotel](#). The Hyatt is WAA's host hotel, located at 200 South Pine Avenue. The 24' wide x 20' deep elevated stage will be built for music, spoken word, and small-scale theatre showcases with a performance deck, sound reinforcement system, and basic stage lighting.

This year, WAA will not be accepting applications for dance. We came to this difficult decision given the limitations of the performance infrastructure in Long Beach, which left us no way to properly produce dance as a part of the 2010 Juried Showcase. For more information about WAA's decision, please see Executive Director Tim Wilson's letter published on the [WAA website](#).

However, WAA will be accepting one artist in any discipline – dance, music, theatre or multidisciplinary arts – to showcase at the [2010 CINARS Conference](#) in Montréal, QC, Canada, November 15 – 21. See page 3 for further details.

Each WAA showcase will be fifteen minutes in duration with a five-minute turnover. Therefore, please keep in mind that this is a brief showcase and not a full performance. The showcase production staff will do their best to meet your needs, but may not be able to accommodate all of the requirements in your standard tech rider.

WAA's showcases are scheduled to take place as follows (times are subject to change):

Wednesday, September 1: 4:00 – 6:00 pm **Thursday, September 2: 4:30 – 6:30 pm**

Application Fee: \$65 (The application fee is not refundable)

Showcase Fee: \$700

If you are selected for a Juried Showcase, the application fee will be applied to the showcase fee.

To Apply:

The application package **must** include the following:

- Completed application form. Be sure to sign and date the form.
- Artistic Director's biography or résumé, OR a company history (limited to two pages).
- At least one review (in English) published within the last year including the name of publication and date (copied on 8 1/2" x 11" paper) OR a testimonial letter from a presenter that speaks to the artistic quality of the work in performance.
- Résumé of recent touring activity that includes date, location, presenting organization, and presenter contact. This list does not have to be comprehensive, but should include a minimum of three engagements within the last twelve months.
- Current press kit. Include production photos, brochures, feature articles, etc. *Electronic Press Kits are not recommended.*
- Three high-resolution digital photos, submitted [online](#).
 - o Upload files as *artist's name_Photo1*, *artist's name_Photo 2*, *artist's name_Photo 3*;
 - o Mark Subject line: as "*artist's name* Juried Showcase;" and
 - o Include in the Message field the name of the artist and piece photographed, and representing agency if applicable.
- A DVD of a live performance representing current works that you will tour. **Do not send promotional DVDs. Do not include on-screen titles.** For music applicants, CDs will be accepted in lieu of a DVD, but it is highly recommend that a DVD be submitted if possible. The DVD or CD should be labeled with the name of the work, performing artist(s), and date of recording.
- \$65 Application Fee. You may send a check made out to WAA or use the attached credit card form.

Note: *WAA encourages recycling of Promotional Materials **but** will return materials **ONLY** by request. If you would like WAA to return your items, please include a self-addressed stamped envelope with your application. Be sure that the postage is sufficient for the weight of your materials.*

Please type your application or write legibly in ink. Submit separate applications for each artist or company. Mail your completed application, support materials, and non-refundable \$65 application fee to:

Western Arts Alliance

Attn: Showcasing Application
715 SW Morrison, Suite 600
Portland, OR 97205-3102

Applications and fees must be **received** at the WAA office by Thursday, **April 1, 2010**. The jury will not consider incomplete applications, especially those submitted without supporting artistic evidence.

Eligibility Requirements

1. Membership with the Western Arts Alliance is not required to apply for a Juried Showcase, **however**, the artist(s) or their manager must be a current WAA member registered for the WAA Conference at the time of the showcase performance.
2. Applicants must produce evidence of at least two years touring experience.
3. Applicants must prepare a stage plot and technical rider **specific to the proposed Juried Showcase**. If contacted by WAA, applicants must submit it to WAA within 48 hours.

Review Criteria

1. **Artistic Excellence**— the quality of the artists, ensemble or organization; and work.
2. **Artistic Merit**— the potential impact on the artistic and/or cultural heritage of the West or the field.
3. **Demonstrated Ability to Tour**— evidenced by the touring résumé, tech rider, and press kit.

Review Process

The review and selection process is highly competitive, and is comprised of three rounds:

- Round 1. Work samples (audio/video) are organized by discipline and played for up to three minutes. In this round, samples are played “blind”—that is they are presented to the jury without introducing the name of the artist or manager. **Because of this process, WAA is not able to provide jury comments to applicants.** About 30 percent of applicants will be selected to move forward out of Round One.
- Round 2. Round Two is dedicated to detailed review, discussion, and ranking of those applicants that passed Round One.
- Round 3. Round Three is the final review, discussion, and selection.

Conditions and Limitations

1. All showcasing artists must be represented by an exhibitor or agency registered for the WAA conference.
2. The time restriction will be strictly enforced; if time is exceeded, WAA will end the performance by lowering the lights, sound, and/or curtain.
3. Generally, no more than two artists from a single management will be approved.
4. Artists selected for last year’s Juried Showcase may not apply for a second consecutive year.

General Information

- The Regency Ballroom will be open to WAA conference attendees and the public.

Showcase Fee

- The showcase fee includes tech rehearsal, basic technical equipment, rhythm section backline, piano (if applicable), and stage labor. Special equipment or backline will be available at an additional rental cost. Details will be outlined in materials sent to the selected artists.
- The showcase fee includes two complimentary Artist One-Day Passes to attend the conference, as well as a complimentary listing and showcase description in the WAA Conference Program Guide and on the WAA Conference Website.
- Due to time constraints, equipment, sets or props used must be set up and struck within **5 minutes**.

Application Process

- Complete the application form in its entirety and submit all required materials; incomplete applications will not be reviewed by the panel.
- WAA expects the showcase jury will review nearly 150 applications. Please give careful consideration to your artistic samples—first impressions are very important! The jury will not consider promotional videos, TV news features, etc. as part of artistic assessment.
- If possible, please program your DVD to specific work on the disk so the jury can jump from one piece to the next. **Do not include on-screen titles.** If you are burning a DVD or CD yourself, be sure to test it.
- Less is more. The jury likes to see/hear a variety of work from each artist. However, you are best served by capturing a range of your best work on a single video and/or audio disk. It is unlikely the jury will spend more than three minutes listening to or watching your sample(s).

CINARS Showcase Exchange

Under an agreement with CINARS, the international exchange for the performing arts based in Montréal, Quebec, Western Arts Alliance will select one artist to participate in the CINARS 2010 Official Showcase. Any artist represented by a WAA member agency or self-managed artist with an active WAA membership may apply to the WAA Showcase Jury for consideration.

More than 1000 artists, agents, programmers, producers and observers from around the world will meet in Montréal November 15 to 21, 2010. CINARS is one of the leading international performing arts platforms, and it's right here in North America. CINARS places a high priority on performance—in fact there's a full day and a half of featured performances and showcasing before the exhibit hall opens. In addition to the Official Showcase, the conference includes full-length public performances, and most days conclude with the Off-CINARS program (similar to WAA's affiliated showcases).

CINARS organizes showcases by discipline and selects venues most appropriate for the form. Showcases are well attended and there are a variety of aesthetics and traditions represented within each discipline. Each showcase is 25 minutes long; artists are allocated 40 minutes for a technical rehearsal/sound check and setup. For more information about the CINARS showcase visit <http://www.cinars.org>.

While WAA is not accepting dance applications for its juried showcase, dance artists and companies are encouraged to apply to WAA for the CINARS Official Showcase.

Please note: This opportunity is not meant as a substitute for applying directly to the CINARS 2010 Official Showcase. On the contrary, applying to both CINARS and to WAA will double an applicant's chance of being selected for a showcase in Montréal. WAA recommends every artist interested in applying for the exchange also [apply directly](#) to CINARS. The one artist that WAA selects will be subject to approval by CINARS.

Eligibility & Conditions

1. *WAA Membership:* Unlike the WAA Juried Showcase, membership with the Western Arts Alliance is required to apply for the CINARS Showcase.
2. *Applications are due April 1, 2010.* Award announcements will be made in mid-May.
 - a. Acceptance is contingent upon approval from CINARS.
3. *Showcase Fees:*
 - a. Application Fee: \$65 (As with the WAA Juried Showcase, the application fee is not refundable). You may apply for both the WAA showcase and the CINARS showcase with a single application and fee.
 - b. Showcase Fee: Under the terms of the agreement with CINARS, there is no additional showcase fee, but the artist/applicant is responsible for CINARS exhibit/registration fees, transportation, accommodation, and per diem.
4. *CINARS Conference:* The selected artist(s) or their manager must purchase an exhibit and delegate registration(s) at the 2010 CINARS Conference.
5. Except as stated above, all other eligibility requirements, review criteria, and conditions and limitations as described on page two of this application apply.

Office Use Only
Application No.

I. Company Information *(please type or handwrite legibly)*

Name of Artist/Attraction			Name of Agency/Management, if applicable		
Contact Name and Job Title			Phone	Fax	
Address 1			E-mail		
Address 2			Technical/Production Contact Name		
City	State	Zip	Technical Contact Phone, Fax, and E-mail		

Application Type

- WAA Juried Showcase Only
 CINARS Showcase Only
 Both

Artist Fee Range

This information will not be published--it is for jury use only. Artist fees are variable by any number of factors. Please indicate the range that best represents the artist's typical fee. The jury will not consider fees to be an indicator of artistic quality, but as an aspect of criterion 3 (demonstrated ability to tour).

- Under \$5,000
 \$5,000 - \$15,000
 \$15,000 +

Artist Discipline (check one):

- | | | | | | |
|---------------------------------------|---|--|--|--|--|
| Dance (CINARS) | <input type="checkbox"/> Tap | <input type="checkbox"/> Country | <input type="checkbox"/> For Young Audiences | <input type="checkbox"/> Contemporary | <input type="checkbox"/> Circus Arts |
| Applicants ONLY): | Music: | <input type="checkbox"/> Experimental | Music Theatre: | <input type="checkbox"/> Experimental | <input type="checkbox"/> Films |
| <input type="checkbox"/> Ballet | <input type="checkbox"/> Folk | <input type="checkbox"/> Jazz/Blues | <input type="checkbox"/> Broadway Shows | <input type="checkbox"/> Mime/Mask | <input type="checkbox"/> New Vaudeville |
| <input type="checkbox"/> Contemporary | <input type="checkbox"/> Band | <input type="checkbox"/> Pop | <input type="checkbox"/> Musical Theatre | <input type="checkbox"/> Puppet/Marionette | <input type="checkbox"/> Residencies |
| <input type="checkbox"/> Ethnic | <input type="checkbox"/> Chamber | <input type="checkbox"/> Recital | <input type="checkbox"/> Opera | <input type="checkbox"/> For Young Audiences | <input type="checkbox"/> Story Telling |
| <input type="checkbox"/> Folk | <input type="checkbox"/> Choral | <input type="checkbox"/> Symphonic | Theatre: | Other: | <input type="checkbox"/> Interdisciplinary |
| <input type="checkbox"/> Jazz | <input type="checkbox"/> Contemporary/New | <input type="checkbox"/> Vocal Recital | <input type="checkbox"/> One Person Shows | <input type="checkbox"/> Arts-In Schools | <input type="checkbox"/> Lectures/Speakers |
| <input type="checkbox"/> Modern | <input type="checkbox"/> Ethnic | <input type="checkbox"/> World | <input type="checkbox"/> Classical | <input type="checkbox"/> Attractions | |

II. Showcase Information

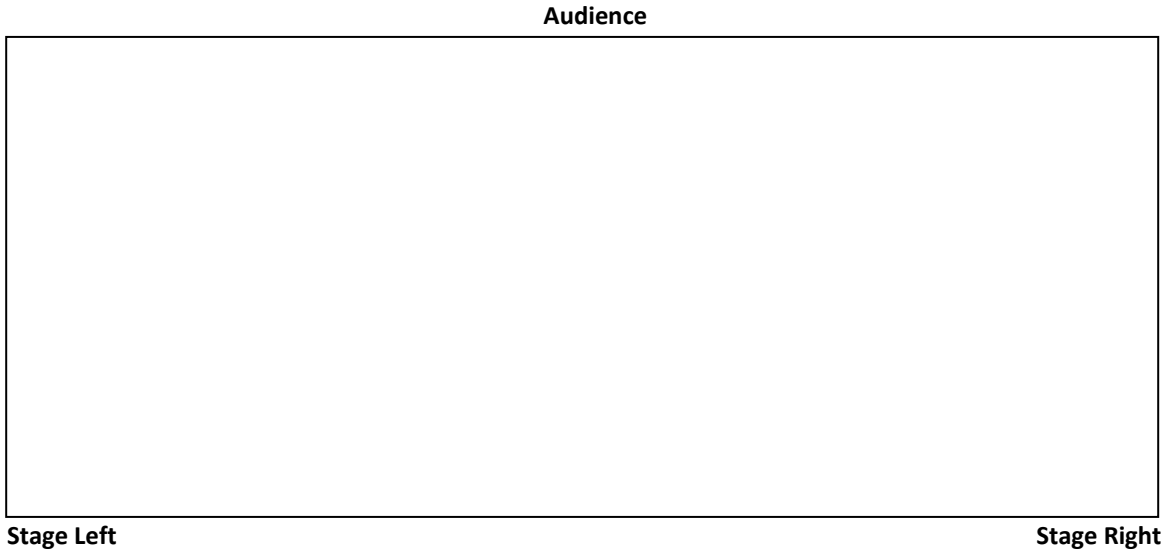
- A. Briefly describe the showcase performance, the specific work(s) to be performed, and the staging requirements.
- B. List the technical requirements for the showcase. If you have particular needs for the setup or tear-down, be sure to cover those in detail.

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C. Indicate the stage plot using the following symbols:

Note: If you are sending a separate stage plot, you may skip the diagram.

- | | | | | | |
|---------------------|------------------|----------------|------------------|-------------------|-----------------|
| Sound System | | Staging | Musicians | | |
| A | Amplifier | ■ | Chair | V Vocal | G Guitar |
| ○ | Mic Stand | ● | Stool | K Keyboard | P Piano |
| ⊗ | Mic Stand w/Boom | △ | Music Stand | B Bass | D Drums |
| M | Monitor | | | H Horn | |



D. Miscellaneous

Number of Performers: _____ Will there be Technical Support attending? Yes No
 Minimum Stage Dimensions: _____ Preferred Floor Surface: _____
 Special loading, shipping, or storage needs? _____

E. Do you have a date preference?

- Wednesday, September 1 Thursday, September 2

Note: WAA cannot guarantee that you will receive your date preference, but we will make every effort to meet your needs.

III. Authorization

By signing below on behalf of my organization or agency, I agree to the terms and conditions outlined in the application. I hereby certify that to the best of my knowledge the information in this application and any attachments hereto are true and correct.

Authorized Official (signature)

Date

Name and Title

DEADLINE: Applications must be received by Thursday, April 1, 2010.



Western Arts Alliance
Credit Card Payment Form for Juried Showcase
Applications

Organization Name: _____

Name of Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Name of Contact: _____

Title: _____

Phone: _____ Email: _____

Visa Mastercard American Express

Card Number: _____ Exp. Date: _____

Name on Card: _____

Signature: _____

Credit Card Billing Address

WAA

715 SW Morrison Suite 600
Portland, OR 97205-3102
Phone: 503.274.4729 Fax: 503.274.4768
Email: staff@westarts.org
Web Address: www.westarts.org